

## 2010 Taylor Family Award for Fairness in Newspapers

### Application Guidelines

The Taylor Family Award for Fairness in Newspapers was established through gifts for an endowment by members of the Taylor family, which published *The Boston Globe* from 1872 to 1999. The purpose of the \$10,000 award is to encourage fairness in news coverage by America's daily newspapers. Second and third place finalists receive \$1,000 each. The award is administered by the Nieman Foundation for Journalism at Harvard.

The Nieman Foundation accepts nominations each year for a single article, editorial, commentary, photograph; series of stories, photographs, editorials, commentaries; or a body of work by an individual journalist. To be eligible for the 2010 award, the work must have been published in a U.S. daily newspaper between Jan. 1, 2009, and Dec. 31, 2009.

Anyone may submit a nomination. A completed application includes the application form, **six copies** of the work and a letter explaining why the entry is an exemplary example of fairness in newspapers. The letter must also explain how the work was developed, reported and presented to readers in the context of fairness.

In evaluating work for entry, submitters should consider all aspects of the journalistic process: reporting, writing, editing, headlines, photographs and illustrations, and presentation.

The guidelines for the Taylor Fairness Award do not offer a definition of fairness. This is deliberate, recognizing that elements of fairness in journalism are diverse and do not easily lend themselves to a precise definition for a journalism competition. There are many ways to define work that can be held up as an example of fairness, so it is **very important** that the letter sent with the nomination explain clearly why the entry should be considered for the award.

Send the below application form, entry letter, and five copies of the work to the below address. Entry must be postmarked by **Feb. 5, 2010**.

Taylor Family Award for Fairness in Newspapers  
Nieman Foundation for Journalism at Harvard  
Harvard University  
One Francis Ave.  
Cambridge, MA 02138

## 2010 Taylor Family Award for Fairness in Newspapers

Please print or type.

Name of newspaper: \_\_\_\_\_

Name of entry (series or article title): \_\_\_\_\_

\_\_\_\_\_

Date(s) of entry: \_\_\_\_\_

Name of submitter: \_\_\_\_\_

Title of submitter: \_\_\_\_\_

Address of submitter: \_\_\_\_\_

\_\_\_\_\_

Phone number of submitter: \_\_\_\_\_

E-mail address of submitter: \_\_\_\_\_

### **Names and titles of journalists who made significant contributions to the entry.**

*(Please include reporters, photographers, graphic artists, editors, copy editors, headline writers, researchers and any other staff whose work was critical to entry. Use the back of form if additional space is necessary.)*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Send this form, five copies of the work, and your entry letter to:

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